



Blink Cincinnati is a four-day festival that offers large-scale architectural projections and interactive art pieces throughout a 20-block area from the banks of the river to Findlay Market. The festival is free and open to the public.

Blink Cincinnati, the record-setting lights festival that took over more than 20 blocks of downtown Cincinnati and Over-the-Rhine last fall, has announced it will return. The art and large-scale projection mapping festival, the only event of its kind in the U.S., will return October 10-13, 2019. Blink will continue to be free to the public.

Blink drew more than 1 million people to the urban core — more than double what was predicted — to gawk at its whimsical, larger than life art installations that were the product of work from more than 100 artists around the world.

Just how big was last year's Blink? Here are a few numbers:

- 22 projection mappings
- 35 light-based art installations
- 8 murals by international artists
- Nearly 500 volunteers
- More than 100 artists participated, including 60 from Cincinnati
- Zero police incidents
- 27,000 Cincinnati Bell Connector rides (streetcar)
- 70 million traditional media impressions
- 7,000 Instagram posts

“The spirit of BLINK is the joy we all found in a shared moment of art and light,” said [Tim Maloney](#), president and CEO of the [Carol Ann](#) and Ralph V. Haile Jr./U.S. Bank Foundation and the mastermind behind the festival, in a press release.

To learn more about BLINK Cincinnati, check out [www.blinkcincinnati.com](http://www.blinkcincinnati.com)