Epsilon Sigma Alpha
INTERNATIONAL®

Hope for Heroes An ESA National Event

WHEN ?

11/ 7-14 / 2009

WHERE ?

In your community

WHO ?

Every ESA Chapter to hold a joint venture with Veterans and/or other volunteer organizations in their communities!

WHY ?

To help support our troops and help "Make ESA Known" for our efforts!

Include information on ESA in every package with our website, follow-up email and most importantly our thanks and gratitude for our freedoms.

A community event that will
Show our appreciation
For American Heroes
&
Showcase our Hope for Heroes Program!
Help your community celebrate their local & national heroes!

Help to publish the name of ESA
Widely publicize event on TV, Radio, Paper, Internet- Facebook, Twitter, Etc

For More Information Contact
Linda Welch—Hope for Heroes Chair
Phone: 865.690.7549—lindawelch@knology.net
Or contact ESA Headquarters
970.223.2824 - esainfo@esaintl.com

Celebrate ESA and our American Heroes

- Establish a partnership with organizations in your area
- Promote ESA in your community
- An ESA Event across AMERICA in the same week!
- Contact HQ for ESA brochures
- Focus on obtaining new ESA members